

Heather Freeman Media & Public Relations Team Members



Scott Homstead is the Vice President of the company and the husband of Heather Freeman. Based in Florida he is in charge of all contractual, business and finance matters. He is instrumental in building and maintaining our expansive data base of local and national media outlets, as well as notifying us of media leads concerning upcoming articles. Scott also is in charge of all distribution of press material to our media contacts as well as social networks to spread the word. He maintains the company website which is designed to be a useful tool for our press audience.



Lindley Thornburg is our public relations consultant for Heather Freeman Media & Public Relations who is actually a native Washingtonian, growing up in Arlington, and graduating from Virginia Tech. She has been with the firm for over six years and assists on the daily public relations efforts on multiple, successful projects including El Centro DF, Masa 14, Agora, Zentan and the Donovan House, Cuba Libre Restaurant & Rum Bar, Legal Sea Foods, Black Restaurant Group, Knightsbridge Inc, Hank's Oyster Bar and Lounge, as well as José Andrés' ThinkFoodGroup restaurants in Washington. Her fashion background also shines through as a consultant as Lindley has worked on a successful launch campaigns for Salvatore Ferragamo in Tysons Corner and for Shiseido. Efforts within her community include serving on the Steering Committee of the Corcoran Gallery of Art's 1869 Society, and on the Board for the Trust for the National Mall's L'Enfant Society. She is an active member of The Madison of Washington, DC, a professional, civic and social organization of 100 young women who seek to improve their communities and enhance their lives through volunteerism.



Rebecca Dersh is currently a senior at American University majoring in Public Communication and minoring in Marketing. Born and raised in Los Angeles, Rebecca grew up exploring various cultures through food. Just last year Rebecca studied abroad in Rome and had the opportunity to travel throughout Europe, trying a variety of foods along the way. Most recently, Rebecca interned with the PR agency Allison & Partners. She enjoys photography, music and mentoring underprivileged youth in Washington D.C.



Emma Fox is a senior at Georgetown University majoring in English with a French minor. Born in Chicago, Illinois, Emma is a dual-citizen of France, and from an early age, she has fostered a love for food via traveling abroad. Emma enjoys writing, reading and working as director of communications for Georgetown University's chapter of GlobeMed, a national non-profit that advocates for global health equity in impoverished communities.