

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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**PARK HYATT WASHINGTON EMBRACES FRENCH PASSION THIS OCTOBER WITH
FRANCOPHILE PACKAGES TO CELEBRATE ITS PARTNERSHIP WITH
C'EST CHIC FILM FESTIVAL**

Park Hyatt Washington Selected as Official Hotel for the second Annual DC French Film Festival focusing on the importance of cinema's role as a universal language

Washington, D.C. (September 12, 2007) – Park Hyatt Washington celebrates the art and passion of French cinema through its partnership with the second annual DC French Film Festival, *C'est Chic! New Films from France 2007*. During the last week of October (October 23-28, 2007), a panorama of contemporary French films will be premiered in multiple venues throughout Washington, DC.

In the true spirit of toasting life's passions, Park Hyatt Washington will offer a *French Passion* experience in its Lounge, during the weeks leading up to and the week of the French Film Festival. French wines and artisan cheeses along with traditional French desserts and a French-inspired cocktail, *The Phenomenon*, will all be available in the Lounge. Designed by award-winning Park Hyatt Paris-Vendôme bar chef, Mr. Yann Daniel, *The Phenomenon* is made from a combination of gin, pear cream, green apple liquor, fresh apple juice, pineapple juice, and blue Curacao, and will be available for \$12 throughout the month of October. To set the mood in the evenings, French lounge music will be played and short films will be projected overhead onto the large white walls throughout the bar at Park Hyatt Washington.

Additionally, Park Hyatt Washington will offer a luxurious *French Passion* package highlighting the best French indulgences and French filmmaking with:

- Two night accommodations in Park Hyatt Washington's redesigned Park Suite
- Private screening of a film from C'est Chic Film Festival to be coordinated by the Embassy of France
- Welcome gift of exclusive Blaise Mautin candle
- His/Hers designer French pajamas
- A bottle of Moët et Chandon Cuvée Dom Perignon Brut Champagne 1964
- A selection of French desserts prepared by Laurent Merdy, Park Hyatt Washington's French pastry chef
- Customized menu of French-inspired cuisine (for a value of \$2,000) from Park Hyatt Washington's 24 hour in-room dining to enjoy in the privacy of the Park Suite (menu will be provided in advance and order should be made 48 hours prior to arrival)
- The Bar Chef of Park Hyatt Paris-Vendôme to create a special cocktail recipe exclusively for the guest
- French artisan perfumer Blaise Mautin to fly to Washington to consult with the guests, after which he will create a custom fragrance back in his laboratory in Paris and have it delivered to the guests upon completion

- Representatives of Van Cleef & Arpels to present the new Fall Collection in the hotel suite and guests to choose a piece of their choice to keep (up to \$5,000)
- DC at Night Tour with Private Car and French or English guide
- Keepsake book about the French city planner, Pierre L'Enfant, and the architecture of DC
- Personal Attendant for the length of stay

This one-of-a-kind package is available for reservation from October 23, 2007 to October 28, 2007 for \$22,000, inclusive of all tax and gratuities, and may only be reserved by contacting the hotel directly at +1 202 419 6633.

Another special hotel package, *C'est Chic at the Park Weekend Getaway*, is available weekends from September 21, 2007 to November 25, 2007 and celebrates the French lifestyle with a complimentary upgrade to Park Deluxe Room; housemade macarons from Park Hyatt Washington's pastry shop and a bottle of Pol Roger Brut Champagne upon arrival, *petit déjeuner* for two each morning (Continental breakfast includes fresh breads and pastries, juice, freshly brewed coffee) for enjoyment in-room or in the Lounge, and a gift of Park Hyatt Washington's exclusive signature fragranced candle created by French perfumer Blaise Mautin. The *C'est Chic at the Park Weekend Getaway* is available starting at \$399 per night, plus applicable taxes, and may be reserved by calling +1 800 778 7477 or visiting www.parkhyattwashington.com.

Park Hyatt Washington is honored to support the French Film Festival in its outreach programs to DC public schools and the DC arts community with the establishment of its *C'est Chic Junior* program to support young artists and filmmakers in the DC area.

About Park Hyatt Washington's Lounge

Park Hyatt Washington's 60-seat Lounge offers guests an oasis in the nation's capital with comfortable seating and "Capitol Hill" glass-enclosed booths flanking a distinctive marble and glass bar. A unique lounge-style power breakfast is served here each morning, followed by a full lunch menu and evening fare, including fresh oysters, Wagyu burgers and signature crab cakes. There is also a nightly cheese presentation showcasing artisanal cheeses by the ounce. Tempting cocktails, tea martinis and an extensive wine list, with many special by-the-glass selections, complement these offerings. Adjacent to Park Hyatt Washington's Lounge, is the Tea Cellar, which features more than 50 rare and limited production, single-estate teas from remote regions around the world. For more information or reservations for the Lounge, call +1 202 789 1234 or visit parkhyattwashington.com.

About Park Hyatt Hotels

Park Hyatt's hotels are characterized by a distinguished sense of place, incomparable design and architecture, beautifully appointed guestrooms and suites, refined amenities and facilities, and eclectic cuisine. Park Hyatt's hotels are designed to cater to discriminating travelers seeking the privacy, personalized service and elegance of a boutique hotel.

Park Hyatt, the most exclusive brand among Global Hyatt's 735 hotels and resorts, can be found on prime real estate in fashionable cities such as Paris, Milan, Sydney, Tokyo and Buenos Aires. Hyatt International Corporation and its subsidiaries operate 24 Park Hyatt brand hotels in 16 countries with an additional nine hotels under development.

To make a reservation for Park Hyatt Washington in the U.S. or Canada, please call +1 800 778 7477 or visit www.parkhyattwashington.com.

About The French-American Cultural Foundation

The French Film Festival is organized by the French American Cultural Foundation and La Maison Francaise. With C'est Chic! New Film From France 2007, Washington will present 20 films representing the best of contemporary French Cinema. C'est Chic! 2007 is partnering with such prestigious organizations as the Smithsonian Institution, the national Gallery of Art, the Avalon Theater and American University. This year's event will be presided over by one of the greatest French directors of the past 30 years, Claude Lelouche, who will be honoring Washington with his presence. Actors, directors, the Who's Who of French film and the most promising new talents will be in the U.S. capital for this occasion. Exceptional events include Opening Night, gala soirees, filmmaker presentations and master classes, making C'est Chic! a week of festivities and exchanges. With C'est Chic!, from October 23 to October 31, Washington D.C. will be the world capital of French cinema. The French-American Cultural Foundation is a 501(c)(3) nonprofit organization. Based in the Washington, D.C. area, the French-American Cultural Foundation seeks to enhance cultural and intellectual understanding between French and American nationals. Since its inception, the Foundation has initiated many such endeavors in cooperation with the French Embassy and La Maison Francaise.